Halbert Center and the Jerusalem School of Business Administration
Israeli-Canadian Workshop
Sorting out the ideational in institutional theory
May 6, 2013
Halbert Center, Room 4707 Social Sciences Building
Hebrew University of Jerusalem, Mount Scopus

9:00-9:15  Gathering

9:15-9:30  Opening Remarks
Tammar B. Zilber (Jerusalem School of Business Administration, Hebrew U.)

9:30-10:30  Discourse and Deinstitutionalization:
The Decline of DDT
Steve Maguire (Desautels Faculty of Management and McGill School of Environment, McGill)

10:30-10:45  Break

10:45-11:45  Institutionalizing Organizational Aesthetics: The Role of Aesthetics in Maintaining, Challenging and Transforming Institutions
Michal Frenkel (Sociology and Anthropology, Hebrew U.) and Varda Wasserman (Management and Economics, Open U.)

11:45-12:00  Break

12:00-13:00  Lest we Forget: The Institutional Work of Cultural Memory Organizations
Thomas B. Lawrence (Beedie School of Business, Simon Fraser U.)

13:00-14:00  Break

14:00-15:00  Tour of the Mount Scopus campus
(Courtesy of Avi Kluger, Business School, Hebrew U.)

15:15-16:15  Sealed Memory: The Iconography of Universities as a Modeling Process
Gili S. Drori (Sociology and Anthropology, Hebrew U.)

16:15-16:30  Break

16:30-17:30  Organizational Re-membering: Rhetorical History as Institutional Identity Work
Roy Sudabby (Alberta Business School, U. Alberta)

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Pedestrians will present ID card and this invitation at any gate.
Drivers will present ID card and this invitation at the entrance to the Humanities/Education parking lot.