

The BioMed MBA Specialization at the School of Business Administration is honored to invite you to a lecture on:

Transformational Health: Opportunities and challenges

How data economy drives transformational health

By **Mrs. Michal Geva, Managing Partner and Co-Founder, Triventures**

Michal has 20 years of executive management experience in medtech and digital health startups both in Israel and the US, including ByPass, AST (acquired by Boston Scientific), GI View, TriReme Medical (IPO) and others. [Read More.](#)

And **Prof. Peter Fitzgerald, Managing Partner and Co-Founder, Triventures**

Dr. Peter Fitzgerald is Director of the Center for Cardiovascular Technology at Stanford University Medical School, and Co-founder/Managing Partner at Triventures. He is an Interventional Cardiologist and has a PhD in Engineering. [Read More.](#)

31.5.18

19:15-20:45

The lecture is a part of the BioMed Specialization's Final Project Course and is open to all students and faculty members. Exact location will be sent later.

For registration, [press here](#)



האוניברסיטה
העברית
בירושלים
THE HEBREW
UNIVERSITY
OF JERUSALEM

