

MICKI EISENMAN

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EMPLOYMENT

The Hebrew University of Jerusalem, Jerusalem School of Business Administration	
Senior Lecturer (Tenured)	2017-
Lecturer	2010-2017
University of Maryland, Smith School of Business	2019-2020
Visiting Scholar	
Baruch College, Zicklin School of Business	
Assistant Professor	2006 - 2010
Instructor	2005 - 2006

EDUCATION

Columbia Business School, Columbia University	New York, NY
Ph.D. in Management	May 2006
A. B. Freeman School of Business, Tulane University	New Orleans, LA
Master of Business Administration	August 1999
Hebrew University of Jerusalem	Jerusalem, Israel
Bachelor of Arts	June 1996

PUBLICATIONS

- Eisenman, Micki & Tal Simons. 2020. A Rising Tide Lifts all Boats: The Origins of Institutionalized Aesthetic Innovation. Special Issue on Aesthetics and Style in *Strategy Advances in Strategic Management* 42: 125-154.
- Eisenman, Micki, Frenkel, Michal, & Wasserman, Varda. 2019. The Interpretation of Design-Based-Cues: A Processual Approach. In Reay, T., Zilber, T.B., Langley, A. & Tsoukas, H. (Eds.). *Institutions and organizations: A process view. Perspectives on process organization studies, Vol. 9. 118-133. Oxford University Press.*
- Eisenman, Micki & Paruchuri, Srikanth. 2019. Inventor Knowledge Recombination Behaviors in a Pharmaceutical Merger: The Role of Intra-Firm Networks. *Long Range Planning*, 52: 189-201.
- Eisenman, Micki. 2018. A Multimodal Investigation of the Institutionalization of Aesthetic Design as a Dimension of Competition in the PC Industry. *Research in the Sociology of Organizations* 54A: 183-214.

Eisenman, Micki. 2013. Understanding Aesthetic Design in the Context of Technological Evolution. *Academy of Management Review* 38(3): 332-351.

Lead Article

Academy of Management Review Paper of the Year First Runner Up

Paruchuri, Srikanth & Micki Eisenman. 2012. Microfoundations of Firm R&D Capabilities: A Study of Inventor Networks in a Merger. *Journal of Management Studies* 49(8): 1509-1535. (Equal Contribution).

Shinnar, Rachel, Melissa Cardon, Micki Eisenman, Virginia Zuiker-Solis, & Myung-Soo Lee. 2009. Immigrant and U.S. Born Mexican Owned Businesses: Motivations and Management. *Journal of Developmental Entrepreneurship* 14(3): 273-295.

Abrahamson, Eric & Micki Eisenman. 2008. Employee-Management Techniques: Transient Fads or Trending Fashions? *Administrative Science Quarterly* 53(4): 719-744.

Cardon, Melissa, Rachel Shinnar, Micki Eisenman, & Edward G. Rogoff. 2008. Segmenting the Population of Entrepreneurs: A Cluster Analysis Study. *Journal of Developmental Entrepreneurship* 13(3): 293-314.

Shelton, Lois, Sharon Danes, & Micki Eisenman. 2008. Role Demands, Difficulty in Managing Work-Family Conflict, and Minority Entrepreneurs. *Journal of Developmental Entrepreneurship* 13(3); 315-342.

Abrahamson, Eric & Micki Eisenman. 2001. Why Management Scholars Must Intervene Strategically in the Management Knowledge Market, *Human Relations*, 54(1): 67-76.

Eisenman, Micki, Frenkel, Michal, & Wasserman, Varda. 2014 Naming what you see: Facilitating shared interpretations of visual design. In C. Reed, R. Thomas, A. Davies, T. Keenoy, A. McDermott, S. Hurlow, I. Sabelis, S. Ybema, C. Oswick, N. Beech, C. Hardy (Eds.), *Organizational Discourse: Terra Firma, Terra Nova, Terra Incognita, Proceedings of the 11th Biennial Conference*, ISBN 978-1-900089-11-1

Eisenman, Micki. 2007. Cultivating Taste: Constructing the Importance of Product Aesthetics in Technological Industries. In George T. Solomon (Ed.), *Proceedings of the Sixty-Sixth Annual Meeting of the Academy of Management (CD)*, ISSN 1543-8643.

Paper selected as the William H. Newman Award Nominee, MOC Division.

Eisenman, Micki. 2004. Aesthetic Interfaces: A Theory of Symbolic Differentiation. In D.H. Nagao (Ed.), *Proceedings of the Sixty-third Annual Meeting of the Academy of Management (CD)*, ISSN 1543-8643.

Finalist for Best Student Paper, MOC Division.

Eisenman, Micki. 2004. Dynamics of Symbol Imitation in the Personal Computer Industry. In C. Combes, D. Grant, T. Keenoy, C. Oswick, I. Sabelis, M. Veenswijk, and S. Ybema (Eds.), *Organizational Discourse: Artefacts, Archetypes and Architexts, Proceedings of the 6th Biennial Conference*, ISBN 1 900089 06 8.

ARTICLES UNDER REVIEW

Eisenman, Micki & Frenkel, Michal. Remembering materiality: Mnemonic communities and the relationality of material mnemonic devices. (Under review at *Organization Theory*)

MANUSCRIPTS IN FINAL STAGES OF PREPARATION

Eisenman, Micki & Foroughi, Hamid. Tales of (in)equality: The CEO autobiography genre and the reproduction of the myth of meritocracy in “Corporate America”. (Targeting *Journal of Management Studies*)

Eisenman, Micki, Opazo, M. Pilar, Frenkel, Michal, Wasserman, Varda. De-Fooding: Material Agency and Challenging the Taken-for-Granted in Molecular Cuisine. (Targeting *Administrative Science Quarterly*)

Paruchuri, Srikanth, Awate, Snehal, & **Eisenman, Micki**. Time to look at “time”: Incorporating a temporal dimension of impact in knowledge recombination activities. (Targeting *Organization Science*)

HONORS & AWARDS

Best Developmental Reviewer Award, <i>Academy of Management Review</i>	2020
Israel Science Foundation Grant (ILS125,000)	2018-2021
Danish Agency for Science and Higher Education, International Network Program (with Eva Boxenbaum, Michal Frenkel, Renate Meyer, Silviya Svejnova, & Tammar Zilber) (\$44,000)	2018-2020
The Halbert Center for Canadian Studies at The Hebrew University, funding for Join Israeli-Canadian workshop on Socio-Materiality (with Gili Drori, Michal Frenkel & Tammar Zilber) (CAD12,000)	2018-2019
Best Reviewer Award, <i>Academy of Management Review</i>	2017
Eisenman, Micki. 2013. Understanding Aesthetic Design in the Context of Technological Evolution. <i>Academy of Management Review</i> 38(3): 332-351. Academy of Management Review Paper of the Year Award Nominee	2014
Julian Simon Grant (\$4,000)	2011
Marie Curie Reintegration Grant (€100,000)	2010-2014
PSC-CUNY Research Grant (\$3,200)	2009
Eugene M. Lang Junior Faculty Research Fellowships (\$6,200)	2008
PSC-CUNY Research Grant (\$3,990)	2008

Cultivating Taste: Constructing the Importance of Product Aesthetics in Technological Industries. William H. Newman Award Nominee, Managerial and Organizational Cognition Division, Academy of Management Conference, Philadelphia, PA	2007
Organization and Management Theory Division Best Reviewer Award: OMT ABCD (Above and Beyond the Call of Duty) Award. Academy of Management Conference, Philadelphia, PA	2007
PSC-CUNY Research Grant (\$5,800)	2007
William Stewart Travel Grant (\$300)	2007
PSC-CUNY Research Grant (\$5,400)	2006
First Place, INFORMS Organization Science Dissertation Proposal Competition	2004
Graduate Fellow, Columbia Institute for Social and Economic Research and Policy	2004-2006
Aesthetic Interfaces: A Theory of Symbolic Differentiation Paper selected for Best Paper Proceedings, Academy of Management Conference	2004
Finalist for Best Student Paper, Managerial and Organizational Cognition Division, Academy of Management Conference	2004
Pay Attention to Beauty: The Effects of the Increasing Prevalence of Beautiful Products on the Personal Computer Industry. Runner up for Best Student Submission Award, the 7th Annual Cognition in the Rough Workshop, Academy of Management Conference, New Orleans, LA.	2004
Full Fellowship, Columbia Business School	1999-2005
International Full Fellowship, A.B. Freeman School of Business	1997-1999
Beta Gamma Sigma, National Business Honor Society	1999-Pres.

WORKING PAPERS

Eisenman, Micki, Frenkel, Michal, Wasserman, Varda. Naming what you See: Facilitating Shared Interpretations of Visual Design

Eisenman, Micki & Ainamo, Antii. Does it Work or is it Pretty: Resolving Tensions between Utilitarian and Cultural Elements of Production.

REFEREED PRESENTATIONS

Eisenman, Micki & Tal Simons. A Rising Tide Lifts all Boats: The Origins of Institutionalized Aesthetic Innovation. Paper presented at:

The New Institutionalism Workshop, Uppsala, Sweden (March, 2019).

Creative Industries conference, Paris, France (June, 2019).

The 35th EGOS Colloquium, Edinburgh, UK (July, 2019).

Academy of Management Annual Meeting, Boston, MA (August, 2019).

Eisenman, Micki & Hamid Foroughi. How should History Remember Me? The Role of Autobiographies in the Legitimation of Investor Capitalism and its Subsequent Wealth Gap. Paper presented at *The 34th EGOS Colloquium*, Tallinn, Estonia (July 2018).

Paper also presented at:

Organization Studies Summer Workshop on “*Responding to displacement, disruption, and division: Organizing for Social and Institutional Change*”, Samos, Greece (May 2018).

The New Institutionalism Workshop, Milan, Italy (March 2018).

Paper Development Masterclass, Inequality and Organizations, York Business School, UK (September, 2019). Funded by SAMS (Society for the advancement of Management Studies).

Eisenman, Micki, Opazo, Pilar, Frenkel, Michal, Wasserman, Varda. Multimodal Innovation: Creating New Meanings in the Context of Molecular Gastronomy. Paper presented at 12th Organization Studies Summer Workshop on “*Food Organizing Matters: Paradoxes, Problems and Potentialities*”, Crete, Greece (May 2017).

Paper also presented at:

The New Institutionalism Workshop, Jerusalem, Israel (March 2017).

The Annual Meeting of the Eastern Sociological Society, Philadelphia, PA (February 2017).

The Academy of Management Annual Meeting, Atlanta, GA (August, 2017).

Creative Industries Conference, New York, NY (August, 2017).

International Organization Behavior Conference, Tel Aviv, Israel (January, 2018).

Eisenman, Micki, Frenkel, Michal, Wasserman, Varda. Why Bother with Workspace Design? Rethinking Effective Organizational Aesthetic Communication. Paper presented at *The Academy of Management Annual Meeting*, Anaheim, CA (August 2016).

Paper also presented at:

The 6th Organizations, Artifacts & Practices workshop, Lisbon, Portugal (June 2016).

The European Academy of Management, Paris, France (June 2016).

Eisenman, Micki, Frenkel, Michal, Wasserman, Varda. Three-way streets: Toward a theory of effective aesthetic communication. Paper presented at *The 31st EGOS Colloquium*, Athens, Greece (July 2015).

Paper also presented at:

Academy of Management Annual Meeting, Vancouver, Canada (August 2015)

As part of “The Social Construction of Innovation” symposium

Eisenman, Micki, Frenkel, Michal, Wasserman, Varda. Naming what you see: Facilitating shared interpretations of visual design. Paper presented at *The 30th EGOS Colloquium*, Rotterdam, The Netherlands (July 2014).

Paper also presented at:

11th International Conference on Organizational Discourse, Cardiff, UK (July, 2014)

Eisenman, Micki & Ainamo, Antti. Does it Work or is it Pretty: Resolving Tensions between Utilitarian and Cultural Elements of Production. Paper presented at the *OMT Research Development Workshop*, Istanbul, Turkey. (June 2013)

Paper also presented at:

The 16th Annual Cognition in the Rough Workshop, The Academy of Management Conference, Orlando, FL. (August 2013).

Eisenman, Micki. How does it make you feel? Constructing the meaning of technological products. Paper presented at The 28th EGOS Colloquium, Helsinki, Finland (July 2012).

Eisenman, Micki. Understanding Aesthetic Design in the Context of Technological Evolution. Paper presented at the Academy of Management Annual Meeting, San Antonio, TX (August 2011).

Eisenman, Micki. Fashion-Driven Competition in Non-Fashion Industries. Paper presented at The 26th EGOS Colloquium, Lisbon, Portugal (July 2010).

Paruchuri, Srikanth & Micki Eisenman. Inventors' Knowledge Sourcing Behaviors in the Absence of Formal Collaboration Mechanisms. Paper presented at the Academy of Management Annual Meeting, Chicago, IL (August 2009).

Paruchuri, Srikanth & Micki Eisenman. Merger of equals: Inventors' knowledge sourcing behaviors in the context of a structurally separated merger. Paper presented at the 2nd Israel Strategy Conference, Tel Aviv University (December, 2008).

Shinnar, Rachel, Melissa Cardon, Micki Eisenman, Virginia Zuiker-Solis, & Myung-Soo Lee. Immigrant and U.S. Born Mexican-American Owned Businesses: Motivations and Management. Paper presented at the Academy of Management Annual Meeting, Anaheim, CA (August 2008).

Eisenman, Micki & Elissa Grossman. Unsettled times: A Content Analysis of Legitimation Tactics in Boom and Bust Dot Com Business Plans. Paper presented at the *11th Annual Cognition in the Rough Workshop, The Academy of Management Conference*, Anaheim, CA. (August 2008).

Eisenman, Micki. Cultivating Taste: Constructing the Importance of Product Aesthetics in Technological Industries. Paper presented at the Academy of Management Annual Meeting, Philadelphia, PA (August 2007).

Eisenman, Micki & Antti Ainamo. Hybrid Institutional Logic: Content Analyses of Technological and Cultural Logics in Five Industries. Paper presented at the Academy of Management Annual Meeting, Philadelphia, PA (August 2007).

Eisenman, Micki. Aesthetic Innovation: Changing Institutional Logics in Standardized High-Technology Industries. Paper presented at The 23rd EGOS Colloquium, Vienna, Austria (July 2007).

Rachel S. Shinnar, Micki Eisenman, Melissa S. Cardon, & Ed Rogoff. Minority Entrepreneurs: Motivations for Entry and Self-assessment of Success. Paper presented at San Francisco-Silicon Valley Global Entrepreneurship Research Conference (March 2007).

Eisenman, Micki. Manufacturing Excitement: Aesthetic Innovation in Commoditized Technological Industries. Paper presented at *The Organization Science Winter Conference*. Steamboat Springs, CO. (February 2007).

Eisenman, Micki & Antti Ainamo. At the Cross-roads of Production and Consumption of Culture: Press Releases as Media for Interweaving Technologies of Use and Aesthetics of Perusal. Paper presented at *The 22nd EGOS Colloquium*, Bergen, Norway (July 2006).

Eisenman, Micki. Aesthetic Innovations and Commoditized Industries as Fashion Systems. Paper presented at *The Strategic Management Society Conference*, Orlando, FL. (October 2005).

Eisenman, Micki. Aesthetic Innovations and Commoditized Industries. Paper presented at *The Academy of Management Conference*, Honolulu, HI. (August 2005).
Selected for "High-tech and High-touch: Exploring the Role of Fashion and Aesthetics in Technology Markets", Showcase Symposium BPS, OMT, & TIM Divisions.

Eisenman, Micki. Aesthetic Interfaces: A Theory of Symbolic Differentiation. Paper presented at *The Academy of Management Conference*, New Orleans, LA. (August 2004).
Selected for Best Paper Proceedings and Best Student Paper Session, MOC Division.

Eisenman, Micki. Pay Attention to Beauty: The Effects of the Increasing Prevalence of Beautiful Products on the Personal Computer Industry. Paper presented at the *7th Annual Cognition in the Rough Workshop*, *The Academy of Management Conference*, New Orleans, LA. (August 2004).
Runner up for Best Student Submission Award.

Eisenman, Micki. Dynamics of Symbol Imitation in the Personal Computer Industry. Paper presented at the *6th International Conference on Organizational Discourse: Artefacts, Archetypes and Architexts*, Amsterdam. (July 2004).

Eisenman, Micki. Catching the Wave: Sensing the Zeitgeist and Incorporating it into Product Aesthetics. Paper presented at *Managing Symbol Intensive Organizations: Paper Development Workshop*, Bocconi University, Milan. (September 2003).

Eisenman, Micki. Aesthetic Interfaces: Securing Sustainable Competitive Advantages by Combining Technology and Aesthetics. Paper presented at *The Academy of Management Conference*, Seattle, WA. (August 2003).

Paper also presented at *Managing Symbol Intensive Organizations: Paper Development Workshop*, Bocconi University, Milan. (September 2003).

Paruchuri, Srikanth & Micki Eisenman. The Effects of Diversity on Innovation. Paper presented at *The Academy of Management Conference*, Seattle, WA. (August 2003).

Eisenman, Micki. Incorporating Taste to our Understanding of Competitive Dynamics. Paper

presented at *The Trans-Atlantic Doctoral Conference at London Business School*, London. (June 2002).

Abrahamson, Eric & Micki Eisenman. The Evolution of Technical Business Knowledge. Paper presented at *The Academy of Management Conference*, Washington, D.C. (August 2001).

Abrahamson, Eric & Micki Eisenman. Fashion Trends as Evolutionary Processes: The Employee Management Knowledge Niche 1971-2000. Paper presented at *The Academy of Management Conference*, Washington, D.C. (August 2001).

INVITED PRESENTATIONS

The Hebrew University of Jerusalem, Israel. Eisenman, Micki & Hamid Foroughi. How should History Remember Me? The Role of Autobiographies in the Legitimation of Investor Capitalism and its Subsequent Wealth Gap. (December 2018).

Paper also presented at:

Ethos seminar series, Cass Business School, (October, 2019).

Qualitative Lunch Series, Stern School of Business, New York University (April 2020).

De-Fooding: Material Agency and Challenging the Taken-for-Granted in Molecular Cuisine. (Joint work with Pilar Opazo, Michal Frenkel, & Varda Wasserman). Presented under various titles at:

Workshop on Visuality, Materiality, and Multimodality: Novel (methodological) approaches to the study of meaning, organizations and institutions. Copenhagen Business School, Denmark. (September 2016).

The Hebrew University of Jerusalem, Israel (December 2017).

Copenhagen Business School, Denmark. (March 2018).

Tel Aviv University (May 2018).

Halbert Workshop on Sociomateriality and Understanding Affordances, The Hebrew University, Jerusalem (June, 2019).

Davis Qualitative Conference, UC Davis, California (March 2020).

The Hebrew University of Jerusalem, Israel. Time to look at “time”: Incorporating a temporal dimension of impact in knowledge recombination activities. (Joint work with Srikanth Paruchuri and Snehal Awate). (January 2018).

The Academy of Management, Anaheim, CA. Invited panellist in caucus session titled “Using Design to Build (More) Meaningful Organizations: Toward a Research Agenda” (August 2016)

Creative Industries Conference, University of Edinburgh, UK. Why Bother with Workspace Design? Rethinking Effective Organizational Aesthetic Communication (July 2016). (Joint work with Michal Frenkel and Varda Wasserman)

Also presented at:

Organizational Aesthetics Practices Workshop, Lisbon, Portugal (June 2016).

5th European Theory Development Workshop, Aalto and Hanken Universities, Finland. (July 2016).

Organizing for Innovation Workshop, Imperial College, London, UK. Any Color So Long as it's Black: The Institutionalization of Aesthetic Design in the PC Industry. (June 2016)

Cass Business School, London, UK. Unraveling the Complexity of Effective Material Communication (December 2015). (Joint work with Michal Frenkel and Varda Wasserman)

The Hebrew University of Jerusalem, Israel. Unraveling the Complexity of Effective Material Communication (November 2015). (Joint work with Michal Frenkel and Varda Wasserman)
4th European Theory Development Workshop, Cardiff University, UK. Three-way streets: Toward a theory of effective aesthetic communication (June 2015) (Joint work with Michal Frenkel and Varda Wasserman)

The Hebrew University of Jerusalem, Israel. A Theory of Aesthetic Capital. (December 2014). (Joint work with Michal Frenkel and Varda Wasserman)

Also presented at:

3rd Mellon Biennial Harriet Zuckerman Conference, Columbia University (April 2015)

Bar Ilan University, Israel. Manufacturing Excitement: Aesthetic Innovation in Technologically Stable Industries. (November 2014).

3rd European Theory Development Workshop, VU University Amsterdam, The Netherlands. Naming what you see: Facilitating shared interpretations of visual design (June 2014). (Joint work with Michal Frenkel and Varda Wasserman)

“*Giving visual and material form to ideas, identity and imagination: Architecture, urbanism and sustainable construction,*” workshop at WU Vienna University of Economics and Business (May 2014). Eisenman, Micki, Frenkel, Michal, Wasserman, Varda. Naming what you see: Facilitating shared interpretations of visual design.

Tilburg University, The Netherlands. Manufacturing Excitement: Aesthetic Innovation in Technologically Stable Industries. (January 2014).

The Hebrew University of Jerusalem, Israel. Manufacturing Excitement: Aesthetic Innovation in Technologically Stable Industries. (December 2013).

Ben Gurion University, Israel. Manufacturing Excitement: Aesthetic Innovation in Technologically Stable Industries. (December 2013).

Tel Aviv University, Israel. Manufacturing Excitement: Aesthetic Innovation in Technologically Stable Industries. (December 2013).

Imperial College, London. Understanding Aesthetic Design in the Context of Technological Evolution (June 2011).

The Hebrew University of Jerusalem, Israel. Cultivating Taste: Constructing the Importance of Product Aesthetics in Technological Industries (January 2008).

HEC School of Management, Paris. Cultivating Taste: Constructing the Importance of Product Aesthetics in Technological Industries (November 2007).

Cass Business School, City University, London. Cultivating Taste: Constructing the Importance of Product Aesthetics in Technological Industries (November 2007).

European Science Foundation Exploratory Workshop on “Exploring Symbolic Value Creation in Organizations” Hosted by Bocconi University, Milan (September 2007).
Ainamo, Antti & Micki Eisenman. Fashion as Strategy: Communication competences and Offering Portfolios in the Cultural Goods Business.

Boston College. Manufacturing Excitement: Aesthetic Innovation in Commoditized Technological Industries (November 2006).

Organization Science Cluster, Informs Conference. Language as a Window to Cultural and Technological Markets (November 2006).

Technion, Israel. Manufacturing Excitement: Aesthetic Innovation in Commoditized Technological Industries (June 2006).

Barnard College Seminar on Science and Scientists. Aesthetic Interfaces (November 2003).

TEACHING EXPERIENCE

Current Sustainability and Gender Challenges in Business and Social Entrepreneurship in Eastern Jerusalem	Spring, 2020
Seminar in Business Plan Writing	Spring, 2020
Seminar in Social Business Plan Writing	Spring, 2020
Growth Strategies (graduate elective)	Fall 2019, Spring 2020
Business Policy (graduate capstone)	Spring 2010, Spring 2011, Spring 2012, Spring 2013, Spring 2014; Spring 2015; Spring 2016; Spring 2017; Fall 2017; Spring 2018; Fall 2018; Spring 2019
Business Entrepreneurship (graduate elective)	Spring 2010, Spring 2011, Spring 2012, Fall 2012, Spring 2013, Fall 2013, Spring 2014; Fall 2014; Spring 2015; Fall 2015; Spring 2016; Fall, 2016; Spring 2017; Fall 2017; Spring 2018; Fall 2018; Spring 2019
Business Entrepreneurship (Jerusalem School of Business Executive Program for Accountants)	Spring, 2014; Spring, 2015
Entrepreneurial Management (undergraduate elective)	Fall 2005; Spring, 2006; Fall 2006; Spring 2007; Spring 2008, Fall 2008

Marketing and Strategy Seminars for the Lawrence N. Field Center for Entrepreneurship at Baruch College	Fall 2006; Spring 2007; Fall 2007, Spring 2008, Fall 2008
Mentor, Baruch College Entrepreneurship Competition	2005-2009
Mentor, SBDC Clients requiring consultation at the Lawrence N. Field Center for Entrepreneurship at Baruch College	2005-2010

ACTIVITIES AND PROFESSIONAL AFFILIATIONS

Co-organizer, Workshop “Conversations on Understanding Affordances and Sociomateriality”, The Hebrew University	2019
Academy of Management Review, Editorial Board Member	2014-Pres.
Organization Theory, Editorial Board Member	2019-Pres.
Co-organizer for Israel Strategy Conference	2010-2011
Co-convenor for “Creating Symbolic Value through the Manipulation of Meanings and Symbols”, conference stream at 25 th European Group of Organizational Studies Colloquium in Barcelona	2009
Member, Academy of Management	2000-Pres.
Member, European Group of Organizational Studies	2006-Pres.
Member, OMT division research committee, at Academy of Management	2012-2016
Member, Strategic Management Society	2005
Ad hoc reviewer:	
Academy of Management Journal	2008-Pres.
Organization Science	2008-Pres.
Organization Studies	2009-Pres.
Journal of Management Studies	2004-Pres.
Journal of Management	2015-Pres.
Academy of Management Review	2003-Pres.
Academy of Management Perspectives	2017-Pres.
Academy of Management Discoveries	2017-Pres.
Long Range Planning	2018-Pres.
Research Policy	2013-Pres.
Human Relations	2020-Pres.
Journal of Product Innovation Management	2020-Pres.
Journal of Engineering and Technology Management	2020-Pres.
International Journal of Cultural Studies	2020-Pres.
European Management Journal	2012-Pres.
Journal of Developmental Entrepreneurship	2009
Journal of Business Research	2008
Journal of Small Business Management	2006
Journal of Organizational Behavior	2005
Academy of Management Conference (various divisions in	

various years: OMT, MOC, BPS, TIM)	2002-Pres.
Israel Strategy Conference	2009-Pres.
Israel Science Fund	2008-Pres.
Flanders Research Foundation	2018
The Open Psychology Journal	2018
Transactions on Engineering Management	2012
INFORMS dissertation proposal competition	2007
United States Association for Small Business and Entrepreneurship, Annual Conference	2006-2008
Vienna Science and Technology Fund	2005
Veni Interdivisional grants (The Netherlands)	2015
Routledge Research	2005
McGraw-Hill Irwin	

INTERNAL SERVICE

Head, International MBA Program	2020-
Head, Strategy and Entrepreneurship Unit	2020-
Head, Asper Center for Entrepreneurship and Innovation	2017-2019
Head, Ethics Committee	2015-2019
Member, Ethics Committee	2012-2015
Asper Center for Entrepreneurship Committee, Member	2011-2017
Acting Head, Strategy and Entrepreneurship Unit	2011-2012