

Resume – Niron Hashai

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ACADEMIC DEGREES

- 2002 **Ph.D. in International Business**, Faculty of Management, Tel Aviv University
1994 **M.B.A.** Faculty of Management, Tel Aviv University
1990 **B.Sc. Information Systems Engineering**, Computer Science Faculty, Technion

ACADEMIC APPOINTMENTS

- 2015-present **The Albertson-Waltuch Chair in Business Administration**,
School of Business Administration, The Hebrew University
2012-present **Associate Professor**, School of Business Administration, The Hebrew
University
2015-present **Visiting Associate Professor**, Tel Aviv Campus, New York University.
Summer 2013 **Visiting Associate Professor**, Management and Organizations Dep., Stern
School of Business, New York University
2008-2012 **Senior Lecturer (tenured)**, School of Business Administration, The Hebrew
University
2011-present **John H. Dunning Research Fellow**, John H. Dunning Centre for
International Business, Henley Business School, University of Reading
2011-present **Visiting Scholar**, Arison School of Business, The Interdisciplinary Center
(IDC), Herzliya.
Summer 2011 **Visiting Associate Professor**, Management and Organizations Dep., Stern
School of Business, New York University
2003-2008 **Lecturer**, School of Business Administration, The Hebrew University
2001-2002 **Lecturer**, Bradford School of Management, University of Bradford.
1998-present **Instructor, Lecturer, Senior Lecturer and Associate Professor**, School of
Business Administration, The College of Management, Academic Studies
1997-2001 **Instructor**, Faculty of Management and Industrial Engineering Department,
Tel Aviv University
1995-1999 **Research Assistant**, Faculty of Management, Tel Aviv University

Academic Functions within the Hebrew University

- 2014- present **Academic Director, Executive MBA+ program**, School of Business Administration
- 2003-present **Head of Strategy and Entrepreneurship**, School of Business Administration
- 2013-present **Academic Director, The Asper Center for Entrepreneurship and Innovation**, School of Business Administration
- 2012-2014 **Head of the Alumni Association**, School of Business Administration
- 2005-2010 **Academic Director, Executive MBA in Integrative Management**, School of Business Administration

PROFESSIONAL EXPERIENCE

- 1995-2000 **Founder, CEO and partner**, MEITAR – Middle East Investments, Trade and Research Ltd.
- 1990-1994 **Project Manager**, Amanet Management Consultants (Traded on *TASE*)
- 1991-1993 **Director**, Hamaslul Industries (Traded on *TASE*)

PUBLIC PROFESSIONAL ACTIVITIES

- 2015-present **Member of the Editorial Board**, Global Strategy Journal
- 2015-present **Co-founder**, HUstart- Hebrew University Entrepreneurship Center
- 2015-present **Co-Organizer**, Initiative for Academic Collaboration in the Middle East and North Africa (*IACMENA*), *Strategic Management Society*
- 2014-present **Member of the Advisory Board**, the Israel Strategy Conference (*ISC*)
- 2013-present **Member of the Advisory Board**, Sustainability, Entrepreneurship and Ethics Conference
- 2013-2014 **Co-chair**, *Strategic Management Society* special conference in Tel Aviv (9-11 March 2014)
- 2013-present **Member of the Editorial Board**, Management and Organization Review
- 2007-2012 **Co-founder and Co-Organizer**, the Israel Strategy Conference (*ISC*)
- 2012-present **Member of the Editorial Board**, Journal of International Business Studies
- 2010-present **Member of the Editorial Board**, Journal of International Management

HONORS

- 2015 **Finalist, SMS Best Conference Paper Prize**, the Strategic Management Society Special conference, St. Gallen.
- 2015 **Outstanding Teacher Recognition**, Arison School of Business, The Interdisciplinary Center, Herzliya.
- 2014 **Outstanding Teacher Award**, School of Business Administration, The Hebrew University.

- 2014 **Excellent Reviewer Recognition**, Journal of International Management.
- 2012 **Nominee, SMS Best Conference Paper Prize**, the Strategic Management Society Annual conference, Prague.
- 2012 **Outstanding Teacher Recognition**, Arison School of Business, The Interdisciplinary Center, Herzliya.
- 2011-2012 **John H. Dunning Visiting Fellow**, John H. Dunning Centre for International Business, Henley Business School, University of Reading.
- 2011 **Outstanding Teacher Award**, School of Business Administration, The College of Management, Academic Studies.
- 2008 **Best Reviewer Award**, Academy of International Business Annual Meeting, Milan.
- 2008 **Finalist, Best Paper Award**, Israel Strategy Conference, Tel Aviv.
- 2008 **Outstanding Teacher Award**, School of Business Administration, The College of Management, Academic Studies.
- 2001 **Outstanding Teacher Recognition**, Faculty of Management, Tel Aviv University.
- 1999-2002 **Ph.D. Fellowship for Israel Studies**, The Yitzhak Rabin Center for Israel Studies.
- 1999-2000 **Ph.D. Fellowship**, Center for Peace and Security Economics, Bar Ilan University.
- 1997-2001 **Ph.D. Fellowship**, Faculty of Management, Tel Aviv University.
- 1999 **Ph.D. Fellowship**, The Armand Hammer Center for Economic Cooperation in the Middle East, Tel Aviv University.
- 1994 **M.A. thesis Fellowship**, The Armand Hammer Center for Economic Cooperation in the Middle East, Tel Aviv University.
- 1993 **M.A. thesis Fellowship**, The Tami Steinmetz Center for Peace Research, Tel Aviv University.
- 1990 **Dean's list**, Computer Science Faculty, The Technion – Israel Institute of Technology.

RESEARCH GRANTS

- 2015-2016 **Israel Science Foundation**, Research grant for the Israel Strategy conference titled: "Strategic Management" (\$25,000 with Uriel Stettner and Dovev Lavie).
- 2014-2017 **Israel Science Foundation**, Research grant for the project titled: "Patterns of Ownership and Resource Redeployment in Multinational Corporations" (\$100,000).
- 2013-2014 **Israel Science Foundation**, Research grant for the special SMS conference titled: "Startup and Restart strategies" (\$30,000 with Dovev Lavie).
- 2012-2014 **Israel Science Foundation**, Research grant for the project titled: "The coevolution of internationalization and technological knowledge" (\$50,000).

2010-2012 **Israel Science Foundation**, Research grant for the project titled: "Unraveling the determinants of international knowledge sourcing" (\$50,000).

2007-2008 **The Levi Eshkol Institute for Social, Economic and Political Research in Israel**, The Hebrew University, Research grant for the project titled: "Family ownership and performance of Israeli largest firms" (\$3,000).

2004-2007 **Israel Foundation Trustees**, Research grant for the project titled: "Growth profiles of Israel Hi-Tech firms" (\$23,000 with Yonatan Menuhin).

2003-2006 **The Samuel Neaman Institute at the Technion, STE program**, Research grant for the project titled: "Firm growth profiles" (\$10,000 with Yonatan Menuhin).

2003-2011 **The Asper Center for Entrepreneurship**, The Hebrew University, Multiple research grants (\$45,000).

2003-2005 **The College of Management Research Unit**, Research grant for the project titled: "The Internationalization and product diversification of the world's largest food and beverage firms" (\$9,000 with Tamar Almor).

2002-2004 **The University Institute for Diplomacy and Regional Cooperation**, Tel Aviv University, Research grant for the project titled: "Effect of open skies in the Middle East Region" (\$5,000 with Nicole Adler).

2001-2003 **The Tami Steinmetz Center for Peace Research**, Tel Aviv University, Research grant for the project titled: "Israeli-Palestinian cross border industrial parks" (\$7,000).

2001-2003 **The Institute of Business Research**, Tel Aviv University, Research grant for the project titled: "Towards and integrated model of internationalization" (\$5,000 with Seev Hirsch and Tamar Almor).

PUBLICATIONS

Refereed Papers in Professional Journals

Hashai, N., (2016), Focusing the high technology firm - how outsourcing affects technological knowledge exploration. *Journal of Management*, (forthcoming).

Hashai, N., Kafouros M. & Buckley P.J. (2016), The performance implications of speed, regularity and duration in alliance portfolio expansion. *Journal of Management*, (forthcoming).

Hashai, N. (2015), Within-Industry Diversification and Firm Performance—An S-shaped Hypothesis. *Strategic Management Journal*, 36(9), pp. 1378-1400.

Adler, N. & **Hashai, N.** (2015), The Impact of Competition and Consumer Preferences on the Location Choices of Multinational Enterprises, *Global Strategy Journal*, 5(4), 278-302.

Buckley, P.J. & **Hashai, N.** (2014), The role of technological catch up and domestic market growth in the genesis of emerging country based multinationals, *Research Policy*, 43, pp. 423-437.

Hashai, N. & Buckley P.J., (2014), Is competitive advantage a necessary condition for the emergence of the multinational enterprise? *Global Strategy Journal*, 4(1), pp. 35-48.

Hashai, N. & Delios A., (2012) Balancing growth across the geographic and product diversification domains – A contingency approach, *International Business Review*, 21, pp. 1052-1064.

Hashai, N. (2011) Sequencing the expansion of geographic scope and foreign operations of 'Born Global' firms. *Journal of International Business Studies*, 42(8), pp. 994-1015.

Hashai, N., Asmussen, C.G., Benito, G.R.G. & Petersen, B. (2010) Technological Knowledge Intensity and Entry Mode Diversity, *Management International Review*, 50(6), pp. 659-681. **Lead article.**

Buckley, P.J. & **Hashai, N.** (2009), Formalizing Internationalization in the Eclectic Paradigm. *Journal of International Business Studies*, 40(1), pp. 58-70.

Reprinted in Buckley P.J. (Ed.), 2012, *Innovations in International Business*, Palgrave Macmillan.

Hashai, N. (2009), Knowledge transfer considerations and the future of the internalization hypothesis, *International Business Review*, 18(3), pp. 257-264.

Hashai, N. & Almor T., (2008), R&D Intensity, Value Appropriation and Integration Patterns within Organizational Boundaries, *Research Policy*, 37(6-7), pp. 1022-1034.

Adler, N. & **Hashai, N.** (2007), Knowledge flows and the modeling of the multinational enterprise, *Journal of International Business Studies*, 38(4), pp. 639-657.

Almor, T., **Hashai, N.** & Hirsch, S. (2006), The product cycle revisited – knowledge intensity and firm internationalization, *Management International Review*, 46(5), pp. 507-528. **Lead article.**

Buckley, P.J. & **Hashai, N.** (2005), Firm Configuration and Internationalisation: a Model, *International Business Review*, 14(6), pp.655-675. **Lead article.**

Reprinted in Buckley P.J. (Ed.), 2010, *Foreign Direct Investment, China and the World Economy*, Palgrave Macmillan.

Adler, N. & **Hashai, N.** (2005), Effect of Open Skies in the Middle East Region, *Transportation Research – Part A: Policy and Practice*, 39(10), pp. 878-894.

Reprinted (in Hebrew) in Shamir S. (Ed.), 2005, *Academic Research on Regional Cooperation*, Israel: Ramot Publishing, Tel Aviv University.

Buckley, P.J. & **Hashai, N.** (2004), A Global System View of Firm Boundaries. *Journal of International Business Studies*, 35(1), pp. 33-45.

Reprinted in Buckley P.J. (Ed.), 2007, *Multinational Enterprise and the Globalization of Knowledge*, Palgrave. **Lead Article.**

Hashai, N. & Almor, T. (2004), Gradually Internationalizing Born Global Firms – An Oxymoron?. *International Business Review*, 13(4), pp. 465-483.

Almor T. & **Hashai, N.** (2004), Competitive Advantage and Strategic Configuration of Knowledge-Intensive Small and Medium Sized Multinationals: A Modified Resource Based View. *Journal of International Management*, 10, pp. 479-500.

Hashai, N. (2004), Forecasting Trade Potential between Former Non-Trading Neighbors-The Israeli-Arab Case. *Journal of World Trade*, 38(2), pp. 267-284.

Hashai, N. (2003), Industry Competitiveness - The Role of Regional Distance-Sensitive Input Sharing (The Israeli - Arab Case). *The International Trade Journal*, 17(4), pp. 321-351.

Hirsch, S. & **Hashai, N.**, (2000), Arab Israeli Potential Trade: The Role of Distance Sensitive Products. *The International Trade Journal*, 14(1), pp. 1- 35. **Lead article.**

Reprinted (in Hebrew) in Nossek H. (Ed.), 2001, *Israel at the Beginning of the 21st Century- Society, Law, Economics and Communication*, Israel: Gomeh Scientific Publications, Tcherikover Publishers Ltd.

Rivlin, P. & **Hashai, N.**, (2000), The Potential for Trade between Israel and Member States of the Gulf Cooperation Council: an Analysis of Input Sharing. *Journal of World Trade*, 34(6), pp. 143-158.

Hirsch, S., Ayal, I., **Hashai, N.** & Gal-Yam, R., (1999), Arab Israeli Potential Trade: The Role of Input Sharing. *The International Trade Journal*, 13 (2), pp. 211-248.

Books and Monographs

Ramamurti, R. & **Hashai N.** (Eds.), (2011), *The Future of Foreign Direct Investment and the Multinational Enterprise*, Emerald (452 pages).

Hashai N. & Menuhin Y. (2010), *Growth Profiles of High Technology Firms – The case of the Israeli Hi-Tech Sector*. Lambert Academic Press (91 pages).

Hashai N., (2003), *Israeli-Palestinian Cross-Border industrial Parks – Insights from the International Experience*, The Tami Steinmetz Center for Peace Research, Tel Aviv University (99 pages).

Almor T. & **Hashai N.** (Eds.), (2000), *FDI, International Trade and the Economics of Peacemaking*, The College of Management, Academic Studies (286 pages).

Book Chapters

Hashai, N., (2013), The costs of creating network relations and the implications for firm performance – the case of high technology firms, in B. S. Aharonson, U. Stettner, T. L. Amburgey, S. Ellis, & I. Drori (Eds.), *Technology, Innovation, Entrepreneurship and Competitive Strategy*, Emerald, Volume 13, pp. 199-227.

Hashai, N., Almor T., Papanastassiou, M, Filippaios, F. & Rama R. (2011), Unraveling the Relationships between Internationalization and Product Diversification among the World Largest Food and Beverage Enterprises in Ramamurti, R. & Hashai N. (Eds.), *The Future of Foreign Direct Investment and the Multinational Enterprise*, Emerald, pp. 271-300.

Hashai, N. (2011), Global Service Multinationals from a Small Open Economy–The Case of Israeli Hi Tech Services Providers in Ramamurti, R. & Hashai N. (Eds.), (2011), *The Future of Foreign Direct Investment and the Multinational Enterprise*, Emerald, pp. 335-356.

Almor, T. & **Hashai, N.** (2004), Configurations of International Knowledge-Intensive SMEs: Can the Eclectic Paradigm provide a sufficient theoretical framework?, in Dunning, W., Oakey R. & Kauser S.(Eds.), *New Technology-Based Firms in the New Millennium, Volume III*, Elsevier.

Hashai N. (2002), The Morning After: Implications for the Business and Economic Environment in Israel, in Benvenisti, M. (Ed.), *The Morning After, The Era of Peace - No Utopia*, The Harry S. Truman Research Institute for the Advancement of Peace, The Hebrew University (in Hebrew).

Hashai N. (2000), The Impact of Distance, Economies of Scale and Input Sharing on Output and Exports in Israel and its Arab Neighbors – an Empirical Analysis, in Almor T. and Hashai N. (Eds.), *FDI, International Trade and the Economics of Peacemaking*, The College of Management, Academic Studies, pp. 266-286.