

Dan Marom – Curriculum Vita

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School of Business Administration
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EDUCATION

The Hebrew University of Jerusalem (HUJI)

School of Business Administration

PHD Candidate in Finance

Nov. 2008 - Today

Advisors: Prof. Yishay Yafeh and Dr. Orly Sade

Open University, Raanana

M.B.A (Graduating Cum Laude)

2002 - 2005

Majors: Marketing & Management

Ben-Gurion University, Beer-Sheva

B.Sc in Electrical Engineering

1997 - 2001

Majors: Communication & Electro-Optics

RESEARCH INTERESTS

Entrepreneurial Finance, especially interested in CrowdFunding related issues.

PUBLICATIONS

"The CrowdFunding Revolution" - With Kevin Lawton, 2nd edition published by McGraw-Hill in December 2012. Book's website – <http://www.TheCrowdFundingRevolution.com>

"Crowd Empowered MicroFinance" - chapter at the book "MicroFinance in Developing and Developed Countries: Issues, Policies and Performance Evaluation" by Gueyie, Manos and Yaron, Published in January 2013 by Palgrave Macmillan.

"Evolution of Firms – Evidence from Israeli Start-ups" - working paper, analyzing the main success factors of early stage companies.

REASERCH GRANTS

Hebrew university's business school

Julian Simon Grant (\$4000)

January 2010

TEACHING EXPERIENCE

Hebrew university's business school

Instructor: Entrepreneurship yearly seminar (for undergraduates) **2010-2012**

Hebrew University (EMBA) and Tel Aviv University (Kellogg-Recanati EMBA)

Teaching Assistant: Private Equity & Venture capital Strategy (Sharon Belenzon), **2009**
Operation Management (Eitan Zemel).

PROFESSIONAL EXPERIENCE

Privately Owned Consultancy Company

Various Technology and Business development projects **2008 – Today**

Brayer Group, Tel-Aviv

CEO **2007 - 2008**

Co-Founding and managing a unique start-up in the education field, organizational consulting and training services. Gaining significant experience in Fund Raising, Boot-Strapping, Intensive Sales & Marketing processes and multidisciplinary employees management.

Israel Defense Force, Elite Technological Unit

Technology Management Positions **2001 - 2007**

Heading several technological teams – from maintenance team leader, to R&D team leader and project manager. Leading highly risked projects and highly talented teams towards ambitious goals.

CentExchange, Beer-Sheva

Marketing Manager **1999 - 2000**

Leading the marketing of an internet related start-up.

LANGUAGES

- Hebrew – Mother tongue.
 - English – speak fluently and read/write with high proficiency.
 - French – speak with basic competence.
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HOBBIES

- Sport, Diving, Reading.
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