

**BROWN/ISRAEL EXCHANGE PROGRAM FOR ISRAELI
UNDERGRADUATE STUDENTS
2007-2008**

General: Through a generous grant from Mr. Sidney Frank, Brown University is offering 5 fully-funded exchange scholarships to Israeli undergraduates from Ben Gurion University, Haifa University, Hebrew University, Tel Aviv University, and the Israel Institute of Technology, the Technion. The scholarships cover tuition and fees at Brown for one year, room and board, a travel stipend of approximately \$1500 and a personal stipend of approximately \$1,300.

Preference will be given to undergraduates with an interest in entrepreneurship and marketing. We anticipate that this program will be most appropriate for students currently finishing their first year of undergraduate studies.

Undergraduates at the Israeli institutions are invited to apply for the program:

- Students will apply to their home institutions by filling in this form and attaching the appropriate documentation. Each institution will then choose three candidates for the program. Candidates presented by the home institutions will also complete the Brown University Pre-Baccalaureate Visiting Student Application Form, with the normal application fee to be waived
- The Brown/Israel program will choose five students to participate in the program. Efforts will be made to choose one student from each of the participating Israeli universities.

Deadline: The deadline for submissions to the home universities is March 15, 2007. Each participating university will choose three candidates and submit all the relevant materials, including the Pre-Baccalaureate Visiting Student Form, to the Brown/Israel program by March 31, 2007. Applications should be forwarded to:

Kendall Brostuen, Director
Office of International Programs
Associate Dean of the College
Brown University
Box 1973
Providence, Rhode Island 02912-1973 USA

The Brown/Israel program selection committee will select the five scholarship recipients and inform all candidates and their home institutions by April 20, 2007.

Background Information

Brown University: Commerce, Economics, and Entrepreneurship

Brown's academic offerings in the area of economics and entrepreneurship engage students in the methods of a variety of disciplines applied in the context of national and international commerce and commercial behavior. Students learn to employ the methodological approaches of economics, sociology and engineering to study the commercial behavior of individuals, firms and corporations (both for profit and non-profit) with particular emphasis on the formation and implementation of new ventures, the commercialization and management of new technologies in the marketplace, and the creation and administration of organizations. Through these studies, students both learn and understand the approaches and methods of at least one of the fields brought to bear in the program and the approaches of an entrepreneur and the dynamics of entrepreneurial activity.

The methodologies that underlie the scholarly questions and approaches of the program are based in existing scholarly fields and emphasize a multidisciplinary approach to the complex phenomena underlying commercial behavior and the commercial environment. Through a curriculum that calls on students to master a number of methods of inquiry and apply them to the broad topic of commercial activity, students are able to engage in the meaningful study of strategy, risk assessment, management, organizational behavior, regulation, innovation, technology development, capital and market behavior, leadership and entrepreneurship.

www.brown.edu

Brown University in Providence, Rhode Island, USA, has created a new international exchange program with leading universities in Israel to advance the study of economics and entrepreneurship. This new exchange will bring students from Israel to Brown to complete a year of study within the field of economics, commerce and entrepreneurship from the following universities:

- Tel Aviv University's Recanati School of Business Administration
- Israel Institute of Technology, the Technion
- Hebrew University of Jerusalem
- University of Haifa
- Ben Gurion University of the Negev

Student Exchange

Up to five students per year, nominated by their home institution, will enroll as special students at Brown University for an entire US academic year. During the exchange year, these students will be entitled to enroll in any appropriate undergraduate course offered at Brown, but will be expected to concentrate their studies in the areas of economics, finance, commerce and entrepreneurship.

Student Selection

The credentials and academic plans of student nominated will be reviewed by the Dean of the College at Brown and a committee composed of Brown faculty who teach in the fields of economics, business economics, finance and entrepreneurship. The students selected by the Faculty Committee will be expected to have strong academic credentials, and, in applying for this exchange program, to present a strong argument as to the benefits expected to be attained through study with Brown faculty specifically in the areas of economics, finance, commerce and entrepreneurship.

Academic Advising

The selected students will meet with an assigned member of the Faculty Committee at the beginning of the academic year to plan a course of study. This faculty member will serve as the academic advisor for the student for the academic year.

Housing

Selected students will be entitled to reside in Brown University Resident Halls during the academic year.

Support

Tuition and other fees for such students will be fully met by the award. Students will also receive a small stipend to help defray personal expenses and anticipated traveling costs.

**The Sidney Frank Brown/Israel Exchange Scholarship Program for Israeli
Undergraduate Students
Academic Year: _____**

Student Information

Name: _____

Address: _____

Telephone number/s: _____

E-mail: _____

Date of Birth (mm/dd/year): _____

Place of Birth: _____

Citizenship: _____

Year you started your undergraduate studies: _____

At the end of the current academic year, how many years of studies will you have completed? _____

What is your current grade average? _____

Provide the names of two faculty members at your university who have agreed to write letters of support for your application (please attach letters to your application):

Recommender 1

Name: _____

Address: _____

Telephone number/s: _____

Email: _____

How does this person know you? _____

Recommender 2

Name: _____

Address: _____

Telephone number/s: _____

Email: _____

How does this person know you? _____

**The Sidney Frank Brown/Israel Exchange Program for Israeli
Undergraduate Students**

Academic Year: _____

Student Essay

Please provide a well-thought-out essay (maximum 500 words) that addresses your interest in this program and the expected benefits to be attained through study at Brown University in the areas of economics, finance, commerce and entrepreneurship.

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